

THE RESEARCHERS & SCIENTISTS

From discovery through clinical development, the researchers and scientists behind the medicines are making a significant impact on the pipelines of today and of the future.

Barry EISENSTEIN, M.D.

CURRENT POSITIONS

Senior VP, Scientific Affairs, Cubist Pharmaceuticals Inc.; Clinical Professor of Medicine, Harvard Medical School

EDUCATION

A.B., Summa Cum Laude, Kenyon College, 1968; M.D., Columbia University College of Physicians and Surgeons, 1972

PLACE AND DATE OF BIRTH

Brooklyn, N.Y.; Feb. 14, 1948

ON HIS READING LIST

The Tipping Point by Malcolm Gladwell; Freakonomics by Steven Levitt and Stephen Dubner; The Kite Runner by Khaled Hosseini; biographies of great individuals and leaders: Lincoln, Einstein, Churchill, Roosevelt, Mozart, Beethoven, Bach; historical works; New Yorker essays; books on digital photography

FAMILY

Wife, Joyce; adult children, Julie, M.D., and Matthew, J.D.

FIRST JOB

Five years of "training" at the UNC hospitals in Chapel Hill, N.C., getting very little sleep, dealing with life and death, and seeing both human suffering but also the great power of healthcare providers to heal

HOBBIES

Photography, music, reading, theater (including film and TV drama), walking/hiking/biking, golf, tennis


INFECTIOUS ENTHUSIASM

Respected on both the business and science sides of pharma, Barry Eisenstein, M.D., has built a reputation for his depth of knowledge and ease in discussing the complexities of diagnosis and treating infectious disease.

Early in his career he became enthralled with the investigative, solution-seeking aspects of internal medicine, particularly regarding infectious diseases. After 15 years in academia, marrying research with treating patients and gaining national recognition, Dr. Eisenstein was asked to be the infectious disease expert on Abbott Labs' Scientific Advisory Council. This experience opened the door to industry as a place where he could more fully sate his appetite for problem solving at the molecular level, and practice the translational biology needed to get the job done. He then became head of infectious diseases discovery, and later clinical development, at Eli Lilly.

Returning to academia for six years to lead tech transfer and clinical trials at the Beth Israel Deaconess Medical Center, Dr. Eisenstein pushed the message of linking academia, biotech, and large pharma to address unmet medical needs. That translational connection remains a key passion for Dr. Eisenstein in the effort to create new therapies.

At Cubist Pharmaceuticals, where he is senior VP of scientific affairs, he played a key role in gaining FDA approval for Cubicin, the company's IV antibiotic for the new indication of Staphylococcus aureus bacteremia. For Dr. Eisenstein, this was a defining moment in the industry.

During a diverse and fulfilling career, Dr. Eisenstein has worked as a physician, with specialized training in infectious diseases, is a nationally recognized microbiologist and journal editor, an academic leader and head of a graduate education program, and mentor. In the pharmaceutical industry, he has been a leader in helping to discover and develop life-saving products, and he has provided national leadership on issues relating to public policy with regard to infectious diseases and antibiotic resistance.

In turn, Dr. Eisenstein is inspired by those who exude passion, intellectual curiosity, courage, commitment, empathy, compassion, humor, integrity, credibility, and appropriate humility.

As important as working to develop new therapies is for Dr. Eisenstein, so too is family. He credits his wife with raising two outstanding children while running a household and pursuing an assortment of occupations, and he is extremely proud of his two adult children — one a physician, one a lawyer — who now have children of their own. In fact, the pull of family is such that Dr. Eisenstein and his wife are relocating from Massachusetts to Washington, D.C., to be near their children and grandchildren. The move is not without its difficulties; they are leaving behind friends and memories, and dealing with the challenge of establishing a home office at a distance from the corporate center.

Wherever he is based, however, colleagues continue to be inspired by his passion for uncovering life-saving treatments, his enthusiasm as an educator through his work as clinical professor of medicine at Harvard Medical School, and his commitment to academic-industry teamwork.

Dr. Barry Eisenstein combines a passion for discovering life-saving treatments, a commitment to educating, a belief in academic-industry collaboration, and a devotion to family.



To access a FREE Podcast featuring Dr. Barry Eisenstein, go to pharmavoices.com/podcasts.